

**PRESS RELEASE**

30 April 2007

**Surrey online sports coaching company appoints two publishers**

Newsletter Publishing Ltd, which specializes in publishing soccer and rugby coaching tools and advice for a global audience of teachers and club coaches, is delighted to announce the appointment of two senior publishers.

**Dwyer Scullion** has been appointed as a Publisher, responsible for soccer coaching products. Dwyer spent eight years with CCH, part of the Wolters Kluwer group, where he was a director responsible for a £6.5m accountancy training business and managed a large legal publishing operation. He coaches two youth soccer teams.

**Toby Curthoys** has been appointed as a Publisher, responsible for rugby coaching products. Toby has previously run seven publishing businesses with sales between £1.5m and £8.5m. He spent six years as commercial manager of Quarto, the publicly quoted lifestyle publishing group, and has a strong personal interest in rugby.

The appointments significantly strengthen the company's publishing management ahead of a planned expansion of new products to bring the best soccer and rugby coaching expertise to a wider audience.

Using the internet as a marketing and distribution tool, the company sells training plans, coaching manuals and newsletters to coaches in more than 50 countries.

Managing Director Andrew Griffiths said: "The appointment of Dwyer and Toby will enable us to accelerate our plans to become the world's leading publisher of sports coaching advice in our chosen sports of soccer and rugby."

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